

## CFO STRATEGIES FOR IMMEDIATE IMPACT AND BEYOND

*Business Finance and Emptoris Present Online Seminar on The Role of Procurement in Driving Immediate, Impactful Cost Savings*

**Burlington, MA** – (April 30, 2009) – Emptoris, Inc., a global leader in supply and contract management solutions, and *Business Finance*, a leading information resource and publisher serving CFOs and financial professionals, announced the availability of an online seminar titled, "[CFO Strategies for Immediate Impact and Beyond.](#)" The session features financial and procurement experts discussing the role of procurement in driving immediate and significant cost savings at *Global 2000* companies. The seminar is available online at: [www.emptoris.com/newsroom/webcasts.asp](http://www.emptoris.com/newsroom/webcasts.asp)

The session "[CFO Strategies for Immediate Impact and Beyond](#)" features a panel of experts providing practical advice on:

- **Cash Optimization:** The impact of technology, procurement and accounts payable on cash optimization
- **Spend Visibility:** How advanced spend analysis can improve visibility and drive a healthier balance sheet
- **Risk Reduction:** How technologies, contracts and advanced supplier visibility can reduce risks
- **Procurement Excellence:** How advanced procurement techniques drive significant, long-term savings

The session features Jack Sweeney, Editor in Chief of *Business Finance* as the moderator and presentations by Vincent Donargo, Senior Vice President, Chief Accounting Officer & Controller at Brightpoint, Inc., and Robert Rudzki, President, Greybeard Advisors, a leading provider of advisory services focused on improving enterprises' financial performance and a co-author of the book, "*Straight to the Bottom Line.*"

Emptoris also recently sponsored a discussion with panel of financial and business consulting experts titled "[Strategies Every CFO Can Take Now to Impact Working Capital and the Bottom Line.](#)" A summary of that discussion is available online at: [www.emptoris.com/newsroom/pressreleases.asp](http://www.emptoris.com/newsroom/pressreleases.asp).

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